



## SC Department of Employment and Workforce STATEMENT

**Media Contact:**  
Heather Bianca

**For Immediate Release**  
September 2, 2020

### **Lifeboat Jobs: Retail Trade**

S.C. Department of Employment and Workforce Releases Second Round of Lifeboat Jobs

The COVID-19 pandemic took a toll on the retail industry worldwide as many retailers and shopping centers were forced to adhere to mandated closures. Now, as more businesses reopen safely, in person shopping and face to face transactions are back in demand. In week two of our Lifeboat Jobs spotlight, we are focusing on the retail trade industry.

If you missed our announcement of Lifeboat Jobs and initial release, Lifeboat Jobs are positions someone can accept until the economy fully recovers and offer quick financial security and steady employment during uncertain times. DEW's Labor Market Information (LMI) team analyzed data from more than 45,000, non-seasonally adjusted\*, job postings in the state to identify the most in-demand industries and positions available right now.

"There is nothing more unsettling than when you have financial instability. We know there are a lot of South Carolinians and their families who are still struggling to find their footing during this pandemic so we wanted to highlight additional opportunities from an in-demand industry that you can look to as the economy continues to recover. If you have experience in customer service, critical thinking and active listening, there are a lot of opportunities within the retail industry; one of which could be the lifeboat that helps you survive this economic storm. Aside from earning a paycheck right away, you can also gain experience and learn new skills that can be leveraged further down the road to land a higher paying job. This is a win-win," says Brian Nottingham, DEW's Director of the LMI/Business Intelligence Division.

To explore this week's Lifeboat Jobs for the Retail Trade industry, including potential career paths for cashiers, retail salespersons, first line supervisors of retail sales workers, driver/sales workers and marking clerks, visit here: <https://dew.sc.gov/individuals/find-a-job/job-search-resources>. If you missed last week's Lifeboat Jobs in the Hospitality/Accommodation industry, you can find out more information on the same link listed above. Graphics will be updated each week to highlight a new industry.

Next week, we will be exploring in-demand Lifeboat Jobs in the Healthcare industry. The weeks after will focus on Transportation and Logistics, Manufacturing, Information and Computer Science and Support/Customer Service.

###

### **About the S.C. Department of Employment and Workforce**

*The S.C. Department of Employment and Workforce is putting South Carolinians to work. The agency has four missions: (1) workforce development; (2) free job match employment services; (3) unemployment insurance; and (4) labor market information. All four missions contribute to workforce development. The agency is dedicated to advancing South Carolina through services and programs that meet the needs of our businesses, jobseekers and those looking to advance their careers.*

\* Non Seasonally Adjusted: Effects of regular or seasonal patterns have not been removed from this data.